

Edge AI for Intelligent People Flow Monitoring

People Counter

People Counter by SeedDigital is an edge AI video analytics solution that transforms existing camera infrastructure into actionable people-flow intelligence. Using 13th Gen Intel® Core™ processors with Intel® Iris® Xe Graphics and optimized with OpenVINO™ Toolkit, the application performs real-time people detection, tracking, re-identification, and counting across edge deployments.

Configurable zones and counting rules enable organizations to measure occupancy, entry/exit activity, dwell behavior, and traffic patterns. Built for reliable day-to-day operation, the solution includes local data persistence, audit capabilities, offline recovery, and automated data synchronization to help ensure continuity and scalable deployment.



*PeopleCounter by SeedDigital combines AI-powered tracking, configurable business rules, and resilient edge deployment for **operational intelligence at scale.***

Key Intel-Enabled Features



Real-Time Analytics



Smart Zone Rules



Scalable Deployment



Resilient Data Flow

- [OpenVINO™ Toolkit](#) accelerates person detection and tracking for accurate people-flow intelligence.
- [13th Gen Intel® Core™ processors](#) with [Intel® Iris® Xe Graphics](#) enable responsive edge analytics for real-time operational visibility.
- Intel® architecture supports efficient people-flow monitoring space- and power-constrained deployments.
- Intel® technologies enable multi-camera analytics and centralized processing at scale.

By leveraging Intel® technologies, SeedDigital's PeopleCounter transforms existing camera infrastructure into real-time people-flow intelligence, helping retailers improve conversion, staffing efficiency, and operational decision-making.

Ordering Guidance:

- [Contact Us](#)

Country/Geo: Latin America Region

Edge Verticals: Retail & Consumer; Security & Surveillance; Smart Buildings

Edge Use Cases: Shopper Behavior; Age Verification; Live Video Stream Analysis; Occupancy & Space Utilization; Access Control & Security Monitoring

Learn more:

- [SeedDigital Website](#)



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