



“The Insights Analysis far exceeded my expectations, and I will share these learnings across the rest of the organization!”

Director Marketing, for a Top Global Pharma Company



**Graphene AI**

Graphene Services delivers analytical research to pharmaceutical clients across the world to help drive deeper understanding on market trends and medical best practices. Graphene AI harnesses millions of diverse public data sets to unearth insights with reports including drug landscape assessments, healthcare professional and patient segmentation, competitive analysis, and assessment of multi-channel engagement. Leveraging Intel® technologies, Graphene AI is trained by pharmaceutical experts and has delivered insights for a wide range of disease areas, ranging from OTC drugs to those for ultrarare diseases. With Graphene, customers are equipped with unbiased insights that empower data-driven decisions.

# AI-Based Decision Insights

Generating Unbiased Pharmaceutical Insights with AI-powered Analysis

Key Features	Reliable and Robust Statistical Insights	Lower Cost Per Respondent	Real-Time Tracking, Fast Turnaround	No Pre-Defined Questions and Bias
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<b>Vertical:</b> Health & Life Sciences	<b>Use Cases:</b> <ul style="list-style-type: none"> <li>▪ Disease landscape assessment</li> <li>▪ Brand tracking</li> <li>▪ Patient journey</li> <li>▪ Emerging trends</li> </ul>	<ul style="list-style-type: none"> <li>▪ Competitor insights</li> <li>▪ Human Wellness Monitoring</li> <li>▪ Asset &amp; Operations Optimization</li> </ul>	<b>Country/Geo:</b> Global
			<b>Learn more:</b> <ul style="list-style-type: none"> <li>▪ <a href="#">Graphene Services Website</a></li> </ul>

- Intel Products and Technologies
- [Intel® Xeon® Processors Product Page](#)
  - [Intel® Optimization for PyTorch Introduction](#)

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