



“ Aurify has been our partner since last three years now and we are very satisfied with their store analytics solution deployed across all our fashion brand stores PAN India. We are overall happy with their accuracy levels, remote deployment, dashboards and the flexibility shown during installation and support.”

- Head of Retail Operations,
Trusted Fashion Retailer



Aurify Systems StoreScript©

StoreScript© is an all-in-one in-store video analytics solution that empowers retailers to deliver a personalized shopping experience that drives customer loyalty and maximizes sales. Powered by advanced machine learning, StoreScript© analyzes CCTV video streams to predict and capture daily customer walk-ins, and does advanced customer profiling to provide conversions, dwell time, repeat customer analysis, and also reduces transaction time through an efficient queue management feature. Shrinkage can also be minimized through shoplifting detection. Additionally, StoreScript’s dashboards provide in-depth analysis of how customers interact with the retail floor, highlighting which store sections perform well and which ones are overlooked through heat maps. These valuable insights track the entire customer journey, informing retailers of exactly how to manage their stores to capitalize on sales opportunities, optimize their marketing campaigns, and manage staff efficiently. Automation can be enabled across the supply chain including warehouses and distribution centers.

Delivering Exceptional
Shopping Experiences
with In-Store Analytics

Key Features				
	Advanced Customer Profiling	Loyal Customer Identification	Shopping Assistance Alerts	Theft Detection
Verticals:	Use Cases:	Country/Geo:		
<ul style="list-style-type: none"> Retail Hospitality 	<ul style="list-style-type: none"> Banking Showrooms 	<ul style="list-style-type: none"> Situational Monitoring Asset & Operations Optimization 	<ul style="list-style-type: none"> South Asia (India) 	

- Intel Products and Technologies**
- [Intel® Core™ Processors Product Page](#)
 - [Intel® Distribution of OpenVINO™ Toolkit Product Page](#)
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- Learn more:**
- [Aurify Systems Website](#)
 - [The StoreScript© Product Page](#)
 - [StoreScript© Demo Video](#)