



5G ACCELERATES ENTERPRISE APPLICATIONS

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THE DATA CENTRIC WORLD

OVER

HALF OF THE
WORLD'S
DATA

WAS CREATED IN THE LAST

2 YEARS

LESS THAN

2% HAS
BEEN
ANALYZED

INDUSTRY MEGA-TRENDS

PROLIFERATION OF
CLOUD COMPUTING



GROWTH OF
ARTIFICIAL INTELLIGENCE



CLOUDIFICATION OF THE
NETWORK & EDGE



5G - DNA FOR THE INNOVATION PLATFORM OF TOMORROW

ENHANCED
MOBILE
BROADBAND



MASSIVE MACHINE
TYPE
COMMUNICATIONS



ULTRA-RELIABLE
AND LOW
LATENCY

BY 2020



AVG. INTERNET USER
1.5 GB
OF TRAFFIC / DAY



AUTONOMOUS VEHICLES
4 TB
OF DATA/DAY



CONNECTED AIRPLANE
5 TB
OF DATA/DAY



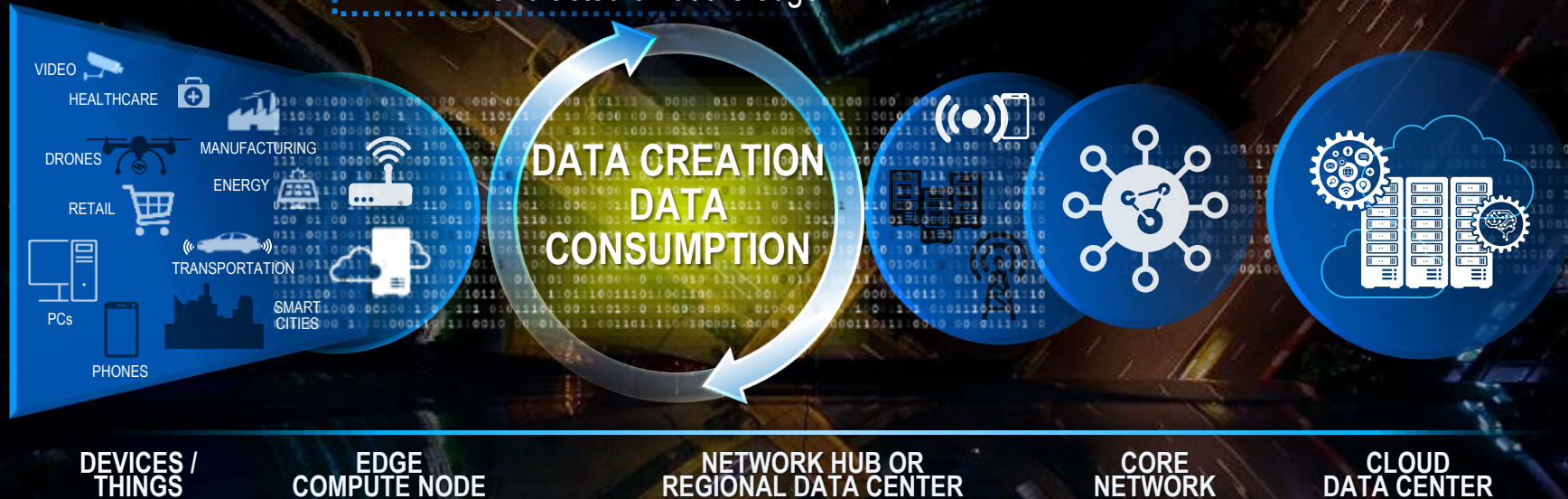
SMART FACTORY
1 PB
OF DATA/DAY



CLOUD VIDEO PROVIDERS
750 PB
OF VIDEO/DAY

WHAT IS THE EDGE?

By 2022, **45%** of data will be stored, analyzed, and acted on at the edge



TAKING ANALYSIS TO DATA

USE CASES ADOPTING EDGE



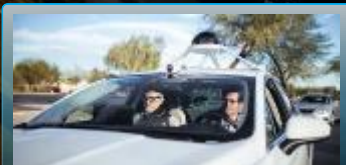
WAREHOUSE & MANUFACTURING



HOSPITALITY & CASINOS



TRANSPORTATION



CONNECTED CAR



RETAIL



SMART CITY



EDGE CLOUD GAMING



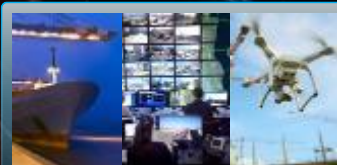
INSPECTION & INFRASTRUCTURE



SMART STADIUMS



VR/AR WITH LOCATION



SECURITY, RECOGNITION, SURVEILLANCE

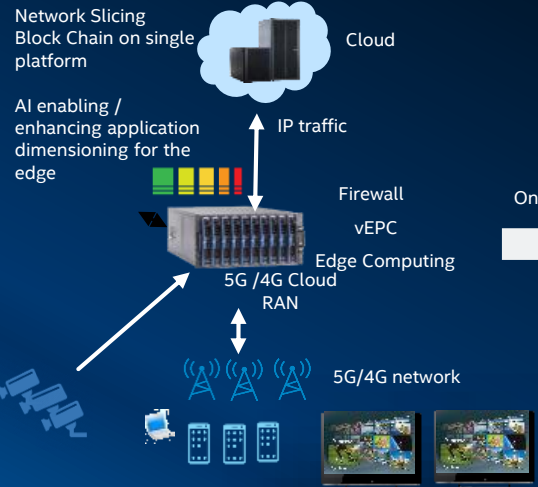
SMART VENUES

Massive Connectivity demanding capacity
Vchat/Multi-Angle viewing

Game Data Acquisition and Analysis

Edge Server reduced latency of live video chat from ~30s to ~0.5s

Retail and recommendation opportunities
Operational and Entertainment services



TRIAL DEPLOYMENT



Adaptive Transcoding



AR/VR Edge for devices/suites



360 VR live broadcasting/replay



Live Video Chat



Gaming



Tracking



Retail, Recommendations Services



Video Security Surveillance (DSS)



Hologram



Crowd Management



Facility Management



CDN Edge for events/Inference

*Source - China Unicom Edge Computing Whitepaper

HOSPITALITY

Streamlined Owners/
Brands Interactions



Consolidated Hotel
Operations



Property Management
Systems Consolidation



Guest Communications



Lower TCO by using off-
peak data transfers

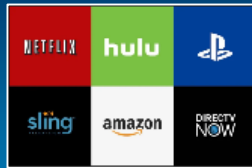


Streamlined Owners-
Brand Interactions

BRANDS



OWNERS



Video Streaming



Gambling



Live Video Chat



Gaming



Advanced Interaction
with AR/VR

CUSTOMERS

Higher Guest Satisfaction



RETAIL DIGITIZATION

BENEFITS : ADDITIONAL PRIVACY, LOW LATENCY, QOE, CONTROL OF LOCAL CONTENT, HIGHER EFFICIENCIES, WORKLOAD CONSOLIDATION



TODAY



TOMORROW



Supporting Applications:



HEALTHCARE

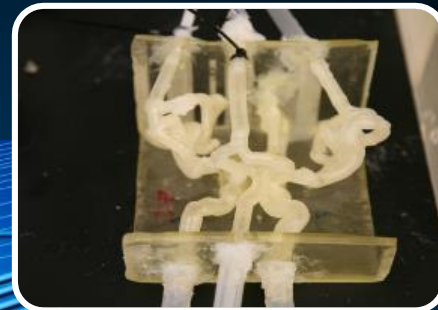
REMOTE ADVISE



AR SURGERY



REMOTE BROADCAST



3D PRINT SURGERY



REAL-TIME DIAGNOSIS



REMOTE SURGERY



REMOTE LIVE EDUCATION



VR SURGERY

SMART CITY

42 Million Visitors
650K Residents



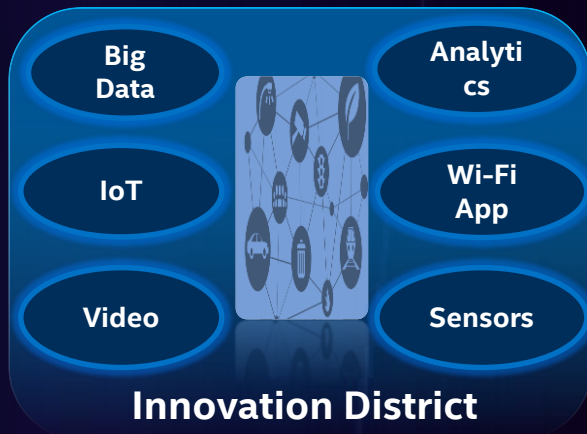
Casinos



Entertainment



Retail



Innovation District



Transport



Facilities



Safety

Consumer Experience

Efficient City Operations

Full-proof Public Safety



KEY PAIN POINTS

REMOVE HURDLES

BANDWIDTH / CONTROL
OF CONTENT



LOW LATENCY / REAL TIME



CONSOLIDATED
WORKLOADS/
EASE of USE



SECURE MOBILE
TRANSACTIONS/
COMMUNICATIONS



ADDITIONAL
SECURITY / PRIVACY



INCREASED RELIABILITY

PROVIDE

- On prem wireless connectivity & management (private & public)
- Enable multi-tenant secure switching/routing/communications
- Automate manage services / SLAs insure security/privacy

INTEL'S TECHNOLOGY FOR NETWORK & EDGE

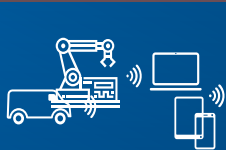
IOT EDGE

ON PREM EDGE

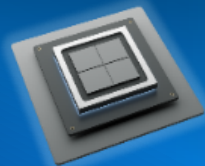
FAR EDGE

CORE

DATA CENTER | CLOUD



COMING 2H'19
SNOW RIDGE



ACCELERATORS

MEMORY

INTEL OPTANE DC
PERSISTENT MEMORY



CONNECTIVITY

INTEL® ETHERNET
CONTROLLER



INTEL® SILICON
PHOTONIC
S



SOFTWARE OpenVINO
OPENNESS



SUMMARY

- 5G is just not connectivity. It's an innovation platform of tomorrow for enterprises.
- Latency, increased bandwidth and improved coverage are the key 5G elements.
- More and more data will be captured, analyzed and monetized at the edge vs cloud.
- Intel is well positioned with its rich portfolio of products to support end-to-end transformation.
- Multiple use cases across the globe will drive the 5G to reality.

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